

The Fundamentals of Codex Alimentarius

Opportunity or Challenge



Good or bad for business



It all depends

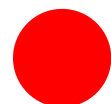
Is your indecision final?

The peril of losing focus

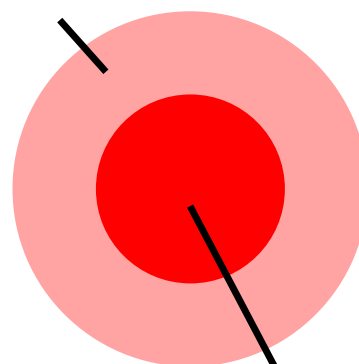
Vitamin and mineral supplement guidelines



NRV NCD For EPA /DHA

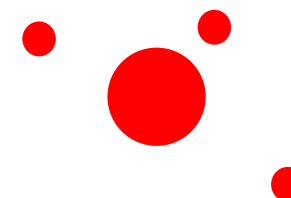


NRV-R

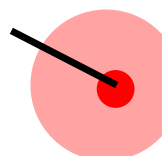


NRV NCD
For NRV NCD for all

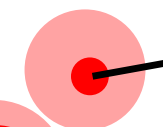
Probiotics



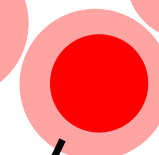
Safety



Claims



Prebiotics



Tradition



A high stakes game

Primary source of scientific advice

WHO Nutrition Guidance Expert Advisory Group (NUGAG)



Joint FAO/WHO Expert Meeting on nutrition (JEMNU)

There will be a winner

The leaders of the pack

Canada

USA

EU

Brazil

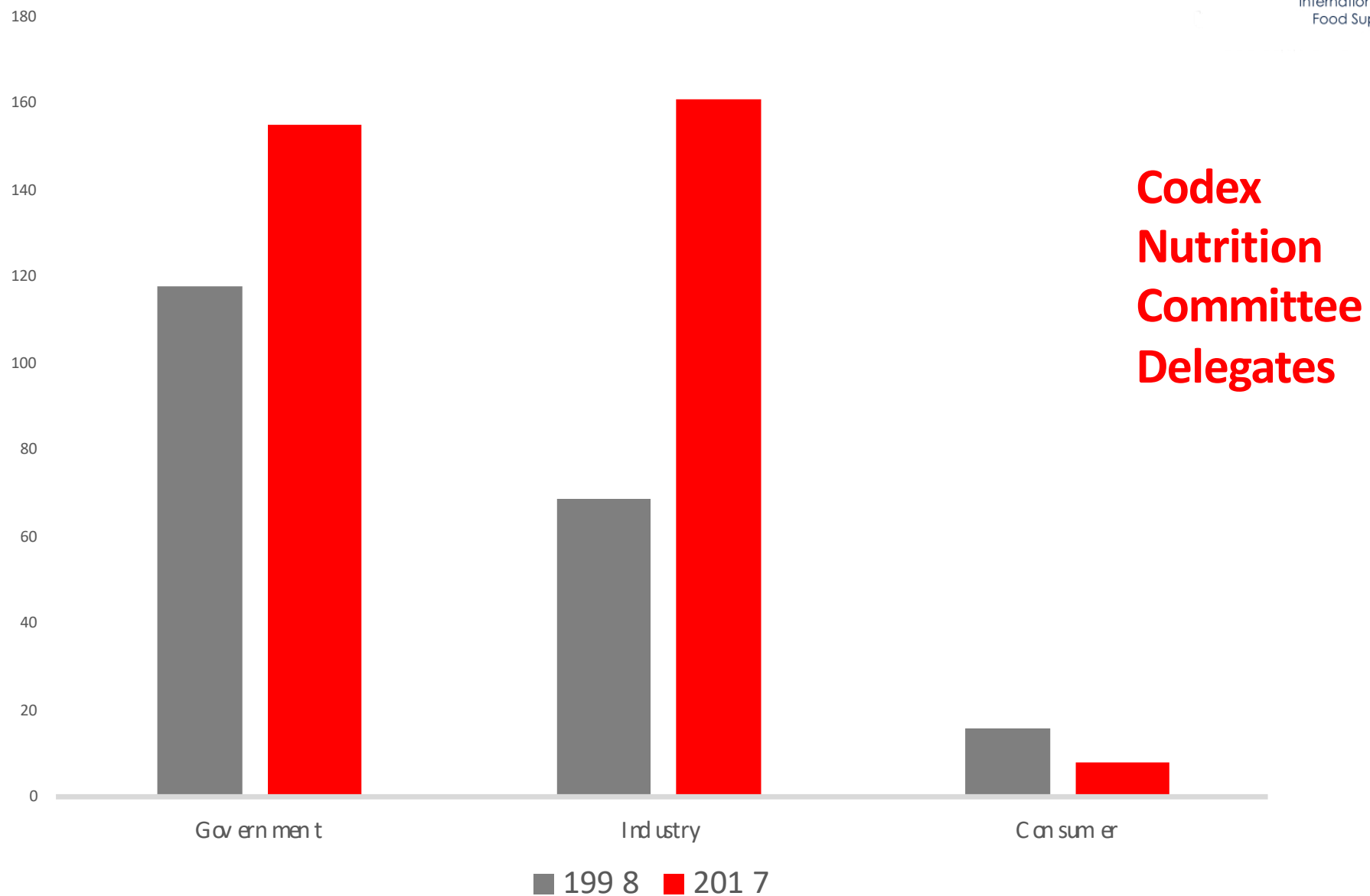
Thailand

Japan

Australia

NZ

How much is enough?



Will you sit next to you at
dinner?