

# Pacific Alliance April 2016



**Alianza del  
Pacífico**



# Pacific Alliance today

created in 2011 through “Lima Agreement”



4 Members



42 Observers



3 Candidates

## Free circulation of goods, services, capital and people



**Achieve Optimal Regulatory & Marketing Environment in the Pacific Alliance**

### MEMBERS



**Chile**



**Colombia**



**Mexico**

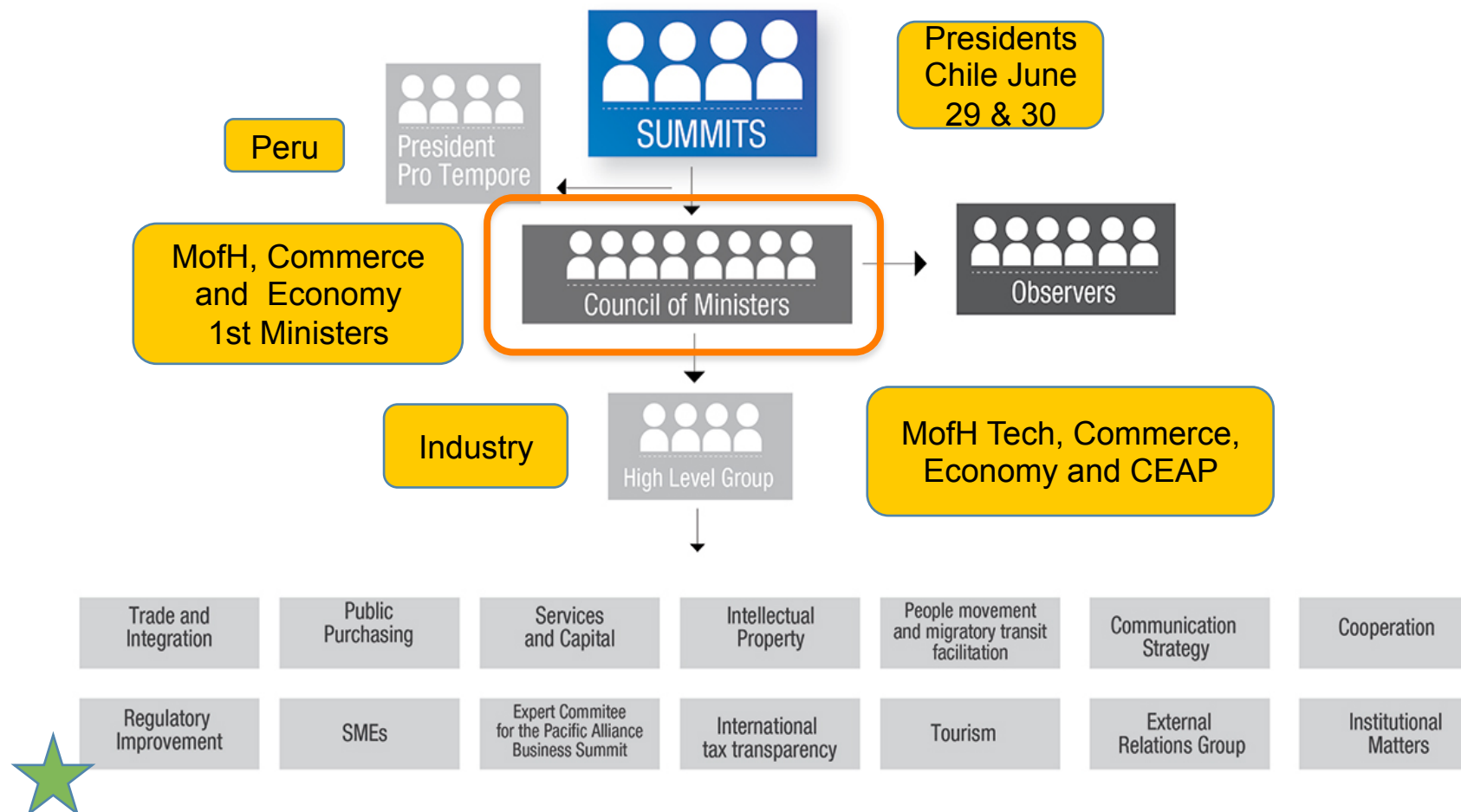


**Peru**

- ✓ *Eliminate trade barriers and build a growing market in food supplements in the Pacific Alliance countries.*
- ✓ *Become a model for regulation for the Latin American region.*
- ✓ *In line with the ASEAN harmonized model to facilitate in this way opportunities for inter-regional trade in the Asia Pacific region\**

*\*Additional goal from industry: to contribute to the negotiating process of the Trans-Pacific Partnership (TPP) Agreement.*

# Pacific Alliance: Structure



# ★ Regulatory Improvement

## Process

**Phase 1.**  
Industry (CEAP)  
Proposal

**Phase 2.**  
Government  
Alignment

**Phase 3.**  
Incorporate into  
National regulations



ALIANZA DEL PACÍFICO

### Authorities agenda:

**Harmonization completed: Cosmetics.**

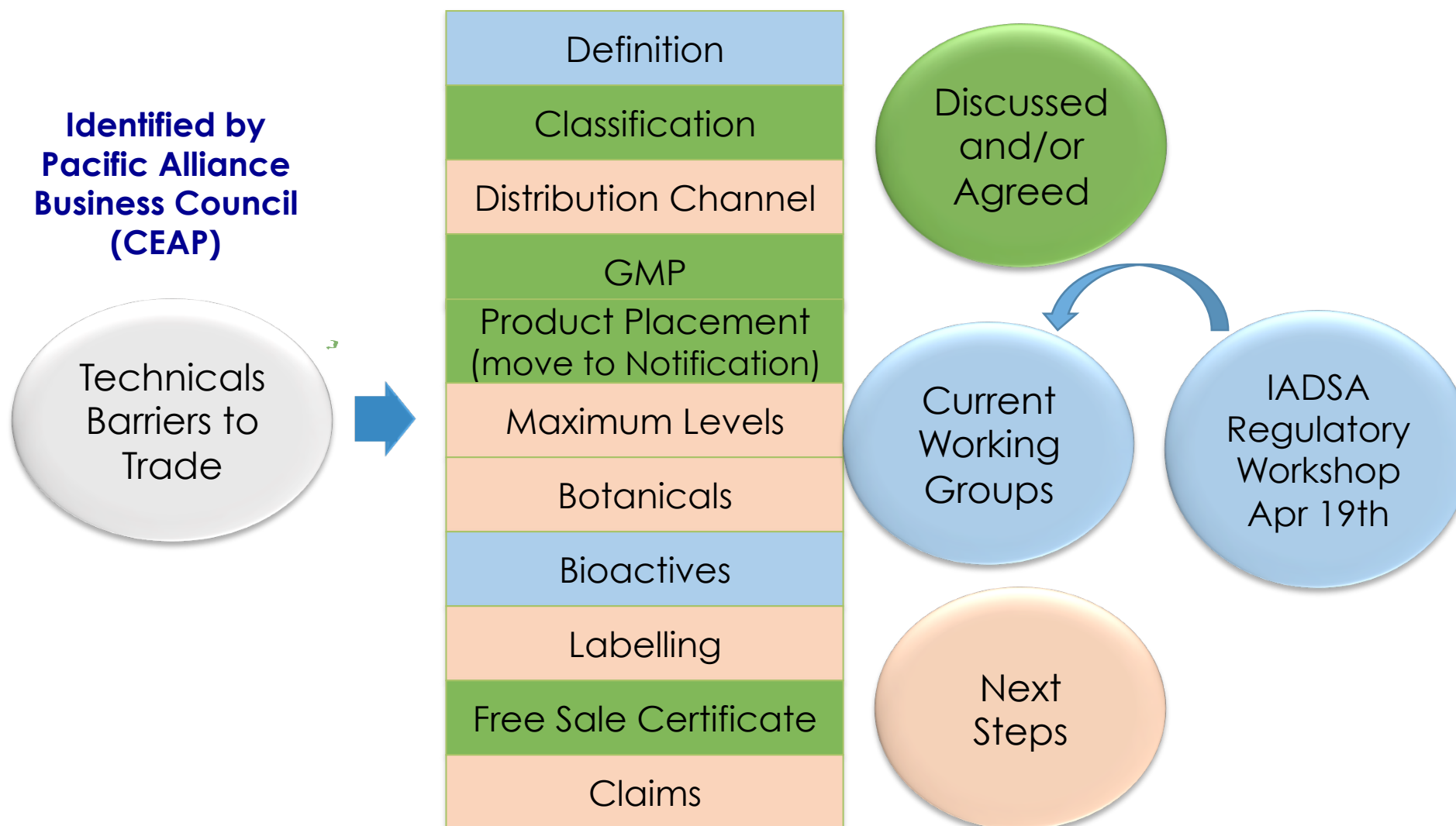
**Current: Medicines and Food Supplements**

**Next: Depends on the quality of industry proposal**

### Industry Priority sectors:

**Medicines, Food, Food Supplements, Medical  
Devices, Herbal Remedies and Home Care**

## Authorities negotiation status



## Government

- Next Meeting – Web ex on the week of April 26th 2016 and In Lima on May 3, 4 and 5.
- Agree on Definition to include:
  - Physiological effect
  - Bioactive
- MofH and Economy Ministries to establish the negotiation tables with local industry
- Agreement on Next Steps among MofH representatives of the 4 countries
- Define which topics would require further training from experts

## Business Council (CEAP)

- Further coordination, scientific trainings and capacity building programs
- Continuous participation in the “room next door” format with authorities
- Guidance to local associations (ANAISA, ANDI, Peru combo and ALIMSA)





# ANAISA

Asociación Nacional de la Industria de Suplementos Alimenticios

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