



# **Current situation for food/dietary supplements in Russia**

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# The Eurasian Economic Union (EAEU)



❖ Belarus, Kazakhstan and Russia (2014)

❖ Armenia joined the EAEU on January 3, 2015

❖ Kyrgyzstan joined the EAEU on 12 August, 2015



- Single customs territory
- Single technical regulation
- Single trade policy
- Agreed sanitary and phyto-sanitary measures





# Union regulations related to food supplements

- ❖ TR CU **021/2011** “On food safety”
- ❖ TR CU **027/2012** «On safety of certain types of foods for special use, including dietary therapeutic and dietary prophylactic foods»
- ❖ TR CU **029/2012** “Safety requirements for food additives, flavourings and processing aids”
- ❖ TR CU **022/2011** “On food product labelling”
- ❖ TR CU **005/2011** “On packaging safety”
- ❖ Customs Union **Uniform sanitary requirements**





## MAJOR ACHIEVEMENT OF THE YEAR

As a result of CONDUCTED monitoring of the market of FOOD supplements for men's health AND the development of methods for the detection of IFDE-5 (INHIBITORS OF PHOSPHODYESTERASE), CANCELLED registration of 3 FALSIFIED products having an annual turnover MORE THAN 3 billion rubles (USD 50 MILLION)





# Food Quality Strategy 2030

- ❖ Introduction mandatory quality criteria for major food categories
- ❖ Introduction of food products traceability (labelling is a tracing tool)
- ❖ Improving methodological base

Quality criteria become mandatory, along with safety, for admitting foods to the market





# Food Quality Strategy 2030: plan for the implementation 2017-2023 (draft)

## National law

- Definition of requirements for the quality of food products, including FS
- Introduction of ID (control) marks in the labeling for identification and traceability at all stages of production and circulation of products
- Improving the methodological base, including analytical methods for the quality control parameters, including biologically active substances
- Development of criteria, methods and procedures to confirm the effectiveness (health benefits) of specialized and enriched products, FS

## EAEU law

- Clarification of the definition of specialized and enriched products, dietary supplements in order to identify their distinguishing features, evaluating the effectiveness and positive impact on human health
- Updating of the list of food and biologically active substances allowed for use in FS
- Introduction of mandatory justification of shelf life products
- Actualization of norms of physiological needs and the recommended daily intake of quantities of food and biologically active substances for adults and children



# Current regulatory initiatives

Draft of changes to Federal Law «On quality and safety of food products»

Draft of new Federal Law «On the labeling products with control (identification) marks in the Russian Federation»

Draft of changes:

- CU TR 027/2012 «On safety of certain types of foods for special use, including dietary therapeutic and dietary prophylactic foods»,
- CU TR 022/2011 «On food labelling»

Introduction of new food categories:

- nutraceuticals and phyto nutraceuticals;
- functional foods whose positive effect on human health has been proved;
- various types of foods for special use intended for athletes.

Introduction of food products traceability (labelling is a tracing tool)

Introduction of new aspects of labelling:

- minimum font size;
- notion of “information about distinctive features and efficacy” complete with the requirements for such information;
- new daily intake requirement values for nutrients and calories, etc.



# Single advertising rules

- Harmonizing the rules governing access to the advertising market
- Creation a unified system of recognition of professional qualifications in the advertising industry
- Uniform requirements for product advertising

EAEU-wide advertising market to become operational in 2018







# GMP for food supplements

Now:

- GOST R 56202-2014 “Food supplements. Manufacturing requirements in accordance with GMP” based on IADSA GMP guidelines
- The standard is not mandatory but can be used in voluntary certification of facilities in Russia

Proposal:

The mandatory GMP for food supplements in Russia and in the EAEU





## Work priorities

- EAEU technical regulation – participate in the adoption process
- GMP – ensure new rules are in compliance with international norms
- Advertising – ensure no extra restrictions are introduced





THANK YOU FOR ATTENTION