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International Alliance of Dietary/
Food Supplement Associations

17 MAY | SEOUL

IADSA | Meeting of IADSA member associations

Identifying the needs of national associations

Identifying the needs of national associations

10

Keys of success

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1

Open channels for communication
with government

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2

Credibility with government



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3

Financial health, short and medium term

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4

**Scientific & technical expertise to
generate data without sole dependence
on the members**



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Independent and stable secretariat to permit continuity between the Boards of the association

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Representative of the sector



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Commitment from members to take a leading role in the direction of the association over the short, medium and long term

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Ability to generate and communicate positive news about the sector



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Ability to make decisions and make things
happen fast

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Development of resources that
can be referenced and replicated



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Thank you

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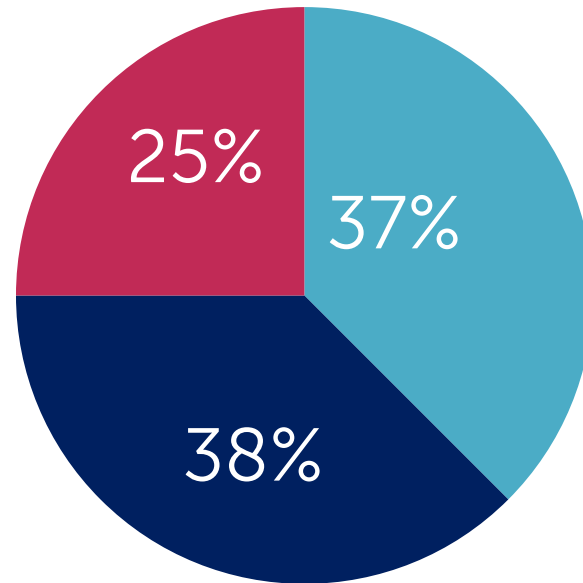
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Building global data for use with governments

What do you believe will be the tipping point for governments to recommend supplementation more broadly?



- Healthcare cost crisis
- Increasing proof of undernutrition among the general adult population
- Growing elderly population

